

Appendix A

## Area West Chapter 2020-2021

### Area + Team

	Project description	Lead Officer	Lead Service	Outcomes	Key activities/ Milestones	Qtr 1 Overview
Economy	Attract tourists and increase spend in and visits to the area and wider district. Engage with attractions and providers to offer a cohesive destination packages to visitors through the TICs and LICs.	Katy Munday	Leisure & Recreation	The high quality tourism offer is well promoted and attracts more visitors to support the local economy. Attractions are able to re-open safely as the visitor economy restarts.	New service website is designed and launched by the end of 2020, including comprehensive attractions and accommodation listings and a what's on guide. Re-opening guidance shared with tourism businesses.	Chard LIC visited and feedback from visit informing future tourism plans to support the LIC network. Tourism businesses supported through lock down with extra tourism newsletters with up to date industry news including grants and Public Health guidance. New service website commissioned and underway as a high quality platform for tourism in the area. Free Visit Somerset bronze memberships available to businesses / attractions. LIC staff and volunteers invited to training session that had to be moved to a digital platform due to Covid19.
	Continue to support individual businesses and associations/Chambers of Trade/Town Teams	Joe Walsh	Economy	Stronger connections with local businesses within the area. Ability to disseminate information to key networks quicker – vital during the Covid 19 period. Intelligence around business requirements / needs.	Attendance at events. SSDC being embedded into the business community. To continue to build the reputation that South Somerset is a great place to do business.	Conversations progressed with key individuals in Crewkerne to set up a Crewkerne Chamber. Interactions with businesses throughout the Covid period in the form of business support and grant provision.
	Supporting rural diversification	Joe Walsh	Economy	A stronger rural economy with a range of businesses who have the opportunity to diversify into additional sectors should they wish.	Food and Drink Directory Produced to support the sector and communities during the Covid 19 period.	Fully engaged with Ruritage - a regeneration programme that is funded by EU monies to combine food and drink providers with creatives to increase social inclusion. Meetings scheduled to explore Circular Economy initiatives with the Ellen Macarthur Foundation and exploring the possibility of being involved in a University of Exeter project which focuses on the Circular Economy in the food and drink sector.
	Engage Town Councils to develop programme of investment through the Market Town Investment Group	Joe Walsh	Economy	Regeneration projects in Market Towns through an existing capital fund.	To be listed when funding is spent.	Meetings postponed due to Covid 19 however a newsletter was produced and distributed to all towns involved within the MTIG which incorporated updates from all of the towns as well as a specific focus on how they have 'coped' during Covid 19. Additionally, we have requested that each town provide a list of possible projects by September – to act as an EOI stage. Can be distributed to Members upon request.

	Complete gateway highway improvement scheme - Chard Fore Street	Rebecca Mc Elliot	Commercial Services & Income Generation	Delivery of public realm scheme, creation of new public space for Chard residents	RIBA4 design work complete, procurement of contractor, scheme works delivered	Provisional Allocation - may reduce. RIBA 3 design and costings completed, ITT out at the moment for RIBA 4 detailed design and costings. Team to be appointed by August 2020, work during September – December and works to begin in 2021. Likely to be second half of 2021
Environment	Support community led initiatives that contribute towards combatting climate change.	Tim Cook	Locality	Engagement with Environment Strategy  Delivery of projects which help to protect the environment	Promote Community grant process through the Environment Champions, social media channels etc  Adapt Community grant form/process to incorporate and score against climate change initiatives	Form/process updated. Promotion through press release and new SSDC Environment news letter. Survey sent and completed by Environment Champions on how we can best help parishes.
	Preserve the biodiversity and develop Chard Reservoir as a green tourism destination; investigate opportunities to improve the visitor infrastructure and information.	Katy Munday	Leisure & Recreation	The Local Nature Reserve is protected and enjoyed by residents and visitors. The space has a sustainable future where footfall does not exceed space available. All obligations with regards the Reservoir operation and management are complied with.	Chard Reservoir Land Management Plan is updated for the next period. Nature corridors and links to the wider countryside are considered to improve connectivity for both wildlife and people. Improved visitor facilities are considered for site including toilets.	Volunteer group for site secured funding and free trees to enhance planting on site through the winter season. Volunteering since suspended due to Covid19. Wildlife monitoring ongoing to ensure data on protected species up to date.
	Continue to support the Blackdown Hills AONB	Adrian Moore	Locality	Meet statutory duties within South Somerset under the 'The Countryside & Rights of Way Act 2000 - Sections 85 & 89 for local residents.	Have regard to the purpose of conserving and enhancing natural beauty when exercising or performing any function affecting land in the AONB in South Somerset and prepare and review a Management Plan for the Blackdown Hills AONB	Support AONB Officer Group. Liaised with SSDC Planning regarding Memorandum of Agreement. Support for Saving Devon's Treescapes- Neroche Area project. Support for funding request to support Somerset Nature Connections project

	Maintain pressure to deliver the 'Stop Line Way' (SLW) Cycle Path - part of the Sustrans Route 33 long Distance coast-to-coast walking and cycling route.	Adrian Moore	Locality	Progress the off road extension of the 'Stop Line Way' Cycle Path southeast of Chard. Seek Section 106 Planning Contributions from Developers to extend this section of the SLW.	Research SSDC's previous involvement in the SLW Cycle Path. Work with SSDC Planning to liaise with relevant landowning Developers. Form new partnerships to support the development of the SLW project.	Partnerships formed with SSDC Planning & Developers, Chard Regeneration Programme, Blackdown Hills AONB and Royal Agricultural University Cirencester. Progress report to Area West Committee.
Housing	Promote and support any emerging Community Land Trusts	Anna-Maria Lenz	Housing	Support Parish to achieve local led housing	Liaise with Parishes  Compile and collate results where applicable	Nothing new to report on this item
	Complete Housing Needs Surveys when requested	Anna-Maria Lenz/ Tim Cook / Marie Collins	Locality / Case Services	Support Parish consultation to assist local led housing options	Liaise with Parishes  Compile and collate results where applicable	Nothing new to report on this item
Communities	To improve pitch provision in Area West and particularly in Chard	Lynda Pincombe / Nathan Turnbull	Strategy & Commissioning / Locality	Increase playing pitch provision in line with adopted PPS	Agree conveyance conditions (Property team and Strategy and Commissioning).	Purchase of land at Forton to create additional pitches almost completed after a lengthy conveyance process
	To support the Football Association to deliver a centre for football development in the Area	Nathan Turnbull	Locality	Increase playing pitch provision in line with adopted PPS	Liaise with Football Association  Agree S106 funding if applicable	It has been difficult to get an update due to Covid 19 and staff changes within the FA
	Support a range of improvements to community facilities. - Programme of live schemes to be set out in Appendix A	Tim Cook	Locality	See Appendix A	See Appendix A	See Appendix A
	Develop a programme of public events at Chard Reservoir and deliver in partnership with the volunteer group.	Rachael Whaites	Leisure & Recreation	Residents are engaged with the site and learn about the heritage and natural history of the area. Residents are knowledgably about the site and report improved wellbeing from visiting. High quality public events attract visitors to the site.	Events programme planned. Events marketed and bookings taken where applicable. Events shared with other local attractions and accommodation.	Countryside Event programmes for spring and summer 2020 has been cancelled due to Covid19. There is some limited potential for autumn 2020 and planning will resume in September if practicable.

Healthy, Self-reliant C	Develop options to improve community transport, including links to Crewkerne Station	David Crisfield	Strategy & Commissioning	Report on options to address gaps with high level costs including recommendations on how to: • Improve transport access to essential services such as health-care, education, employment and recreation • Improved transport access to opportunities for social interaction • Improved ease of travel across the district.	1. Audit Current Provision 2. Assess Need 3. Review learning and identify gaps and issues 4. Agree which gaps are a strategic priority to fill 5. Outline options for addressing strategy priorities	Due to Covid19 and the redeployment of key staff to other priorities work on this project has been temporarily suspended.
	Support social inclusion by maintaining the network of volunteer led health walks through promotion, training and support	Julia Booth	Locality	Encourage health, fitness and social activity	An annual training event  Collection of data of attendees on walks	Health Walks some starting after lockdown, Gov guidelines being followed.
	Deliver a programme of Play days in towns/villages in Area West	Julia Booth/Terena Isaacs	Locality	Encouragement of free and activity play with families within local communities	Delivery of 8 play days during the summer holidays	Summer play days have been cancelled this summer due to Covid -19. This year we are delivering 2000 free Activity boxes and Activity booklet to encourage fun and safe activities at home.
	Provide support to local community safety groups within Area West	Tim Cook	Locality	Help to provide safer communities		Nothing new to report on this item
<b>Appendix A - Delivery Plan</b>						
S106 funded project support	Advice and support to Chard Town Council to help deliver play area project at Upper Henson	Adrian Moore	Locality	Delivery of new Play Area	Provide advice and support to group in relation to all aspects of project delivery  Support with applications for funding and transfer of S106 funding  Hold consultation event	Consultation material prepared. Meaningful and inclusive consultation with local residents and councillors currently on hold until restrictions on social distancing are relaxed.
	Advice and support to group and facilitate S106 funding and possible community grant to deliver the project to Broadway play area improvements	Adrian Moore	Locality	Successful transfer of S106 funding  Delivery of new Play area improvements	Provide advice and support to group in relation to all aspects of project delivery  Support with applications for funding and transfer of S106 funding	Advice and support given to Parish Council. Recent thorough review of S106 contributions available. Continued support with the development of the play area project. A number of options still open to the Parish.
	New Pavilion project at Ilminster Cricket Club	Rob Parr/ Nathan Turnbull	Locality	Successful transfer of S106 funding  Delivery of new Pavilion	Provide advice and support to group in relation to all aspects of project delivery  Support with applications for funding and transfer of S106 funding	The S106 funding for professional fees has been paid in full to Ilminster Cricket Club (ICC). Architects drawings have been produced and are being professionally costed so a viability assessment can be carried on the designs.

	Project management and completion of final phase at Snowdon Park, Chard Play Area completion - installation of climbing frame	Rob Parr	Locality	Delivery of new climbing frame	Complete final phase	Climbing frame has now been installed and is in use. Project complete.
	<b>Carry forward from 19-20 Chapter</b> - Advice and support to Chard Town Council to help deliver play area project at Jarmin Way	Adrian Moore	Locality	Delivery of new Play Area	Provide advice and support to group in relation to all aspects of project delivery  Support with applications for funding and transfer of S106 funding	Completing documents ready for tendering stage
Project support	Advice and support to Knowle St Giles re improved access to the Stop Line Way	Adrian Moore	Locality	All Ability Access route to SLW installed	Lease agreement secured on parcel of land. Support with applications for funding.	Support and advice to Parish Committee and support through change of Landlord regarding parcel of land required for location of project.
	Advice and support to group and facilitate funding and possible community grant to deliver the project to Horton play area improvements	Adrian Moore	Locality	Delivery of new Play Area improvements	Provide advice and support to group in relation to all aspects of project delivery  Support with applications for funding and transfer of SSDC funding	Continued support to committee.